



# San Jose *Parks* Foundation

## Media Release

For Immediate Release  
January 29, 2012

### **SAN JOSE PARKS FOUNDATION RECEIVES EBAY FOUNDATION GRANT FOR KIDS PROGRAM**

**(SAN JOSE, California, January 27, 2012)** - San Jose Parks Foundation an independent, community-based nonprofit organization that provides private sector support for San Jose's public parks, trails, recreation programs and services, announces today that it has been awarded a \$ 10,000 grant from eBay Foundation's employee-volunteer led GIVE Team.

Funds will be used to support the KIDS@PLAY program, which encourages San Jose's youth to eat healthy, to exercise, and to take advantage of San Jose's parks and trails to get and stay fit.

KIDS@PLAY will be launched in March of this year, and will pay special attention to low-income and at risk youth, helping them by providing information regarding diet and exercise, incentives for participating, and financial support to attend any fee-based programs that are offered throughout the parks system.

Executive Director James Reber, in announcing the grant states that "This programs is designed to address the childhood obesity problem in our community, especially among low-income youth, where over 40% of children do not eat enough fruits and vegetables, nor do they get enough exercise. Our parks and trails are available and accessible for exercise and there are multiple organized programs for kids. Where participation is fee based, we will help cover those costs."

The KIDS@PLAY program is made possible in part through eBay Foundation's GIVE Team program, which empowers employees to support their communities through volunteerism and employee-sponsored grants. In 2011 alone, GIVE Teams worldwide selected 160 nonprofits to receive eBay Foundation grants totaling more than \$625,000.

"eBay Foundation was established to reach beyond the boundaries of eBay's virtual village to develop strong communities that bring people together," said Lauren Moore, Executive Director of eBay Foundation. "Through our GIVE Teams, eBay Foundation has had the great fortune of feeding families in the San Francisco Bay Area, helping foster children in India, seniors in Germany, mentoring at-risk youth in Omaha, and homeless in Austin—to name only a few. We couldn't be happier to add to our list of beneficiaries by supporting San Jose Parks Foundation in its efforts to help kids eat healthy, get exercise, and stay fit."

## **ABOUT KIDS@PLAY**

San Jose Parks Foundation developed the KIDS@PLAY program in concert with the city of San Jose's department of Parks, recreation and Neighborhood Services (PRNS), where budget cuts have caused program cutbacks and limited the reach of PRNS programs. KIDS@PLAY will work with other community efforts to provide information on diet and exercise to all youth. The most vulnerable are young people from low-income families. KIDS@PLAY will make PRNS programs available to these kids.

## **ABOUT EBAY FOUNDATION**

eBay Foundation was established by eBay, Inc. in 1998 and, reflecting eBay innovation, was the first corporate foundation to be endowed with pre-IPO stock. Since inception, the Foundation has contributed more than \$22 million to nonprofit organizations worldwide. The Foundation engages eBay Inc. employees and supports their pursuit of charitable giving and volunteerism through its GIVE Team program. In addition, using a unique combination of foundation funding, employee volunteerism, and other resources, eBay Foundation has created The Opportunity Project to extend the company's commitment to global citizenship. By scaling social innovations that create economic opportunity, The Opportunity Project gives people in need the chance to participate in the global economy, provide for their families, and build stronger communities. For more information: [www.theopportunityproject.org](http://www.theopportunityproject.org).

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